

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Northwoods Advertising
540 Bulter North Building
510 First Avenue North
Minneapolis, MN 55403

Contract / Revision 970403 /		Alt Order # 06403369
Product Issue		
Contract Dates 11/07/12 - 11/11/12		Estimate # DRUG POLICY ACTN F
Advertiser Drug Policy Action Fund NM		Original Date / Revision 11/05/12 / 11/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Laura Engebretson	Sales Office HRP -Minneapolis
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	11/07/12	11/09/12	6a A7N More In The AM	6-7a		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--WTF--				1	\$750.00			
N 2	KOAT	11/07/12	11/09/12	Good Morning America	7-9a		:30			NM	1	\$625.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--WTF--				1	\$625.00			
N 3	KOAT	11/11/12	11/11/12	5-6a	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-----1				1	\$150.00			
N 4	KOAT	11/11/12	11/11/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-----1				1	\$350.00			
N 5	KOAT	11/07/12	11/09/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	3	\$750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--WTF--				3	\$250.00			
N 6	KOAT	11/07/12	11/09/12	Katie Couric M-F	2p-3p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--WTF--				1	\$250.00			
N 7	KOAT	11/07/12	11/09/12	Ellen 3-4p	3-4p		:30			NM	1	\$275.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--WTF--				1	\$275.00			
N 8	KOAT	11/07/12	11/09/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
970403 /	06403369

Contract Dates	Product	Estimate #
11/07/12 - 11/11/12	Issue	DRUG POLICY ACTN FUN

Advertiser	Original Date / Revision
Drug Policy Action Fund	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	--W-F--				2	\$900.00			
Totals											11	\$4,950.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/11/12	11	\$4,950.00	\$4,207.50	\$294.53	\$4,502.03
Totals	11	\$4,950.00	\$4,207.50	\$294.53	\$4,502.03

Signature: _____ Date: _____

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